



NO.E&A(HEALTH) 2-238/2020
GOVERNMENT OF THE PUNJAB
SPECIALIZED HEALTHCARE &
MEDICAL EDUCATION DEPARTMENT

Dated Lahore, the 14th March, 2025

To

1. All the Vice Chancellors of Medical Universities in the Punjab
2. All the Heads/Principals of Teaching/Autonomous/Special Medical Institutions in the Punjab.
3. All the Medical Superintendents of the Teaching Hospital in the Punjab.
4. The Managing Director, Punjab Health Foundation, Lahore
5. The CEO, Punjab Healthcare Commission, Lahore.
6. Head of Burn Center / Chairman Plastic Surgery, Pak Italian Burn Centre, Nishtar Medical University, Multan
7. The Director, Internal Audit Wing, SHC & ME Department.
8. The Secretary, Blood Transfusion Authority, Lahore
9. The Surgeon General Medico-legal Punjab, Lahore.
10. The Director, Institute of Blood Transfusion Services, Punjab, Lahore.
11. The Director General (Nursing), Punjab, Lahore.
12. All the Section Officers of SHC & ME Department.
13. The Senior Law Officer / Law Officers of SHC & ME Department.
14. All the Planning Officers of SHC & ME Department.

SUBJECT: GUIDELINES FOR USE OF SOCIAL MEDIA BY GOVERNMENT SERVANTS.

I am directed to refer to this department's letter of even number dated 13.11.2023 on the subject cited above, wherein this department directed to implement the directions regarding Guidelines for use of Social Media by Government Servants in true letter & spirit. However, it has been observed that these guidelines are not being implemented / complied by the members / officers of your organization. The Competent Authority has shown grave concern on this negligence.

2. I am therefore, directed to enclose herewith copy of letter No. SI.2-2/2023, dated 12.10.2023, received from Section Officer (Services-I), Govt. of the Punjab, S&GAD for information, vide circulation and compliance in true letter & spirit.

SECTION OFFICER (GENERAL)

CC:

- i. The Director I.T, ICT Cell, SHC & ME Department, with the request to upload the said circular on the official website of SHC & ME Department.
- ii. PS to Secretary, SHC & ME Department.
- iii. PS to Special Secretary (Operations), SHC & ME Department.
- iv. PS to Special Secretary (Dev. & Reforms), SHC&ME Department.
- v. PSs to all Additional Secretaries, SHC & ME Department.
- vi. PAs to all Deputy Secretaries, SHC & ME Department.



042-99211716

No.SI.2-2/2023
GOVERNMENT OF THE PUNJAB
SERVICES & GENERAL ADMINISTRATION
DEPARTMENT
SECTION (SERVICES-I)

Dated: Lahore, 12th October, 2023.

To

- 1) All Administrative Secretaries to Government of the Punjab.
- 2) All Divisional Commissioners in Punjab
- 3) All Deputy Commissioners in Punjab
- 4) All Heads of Attached Departments / Autonomous Bodies
- 5) All Officers (PAS/PMS(Ex-PCS/Ex-PSS), BS-18 & Above

Subject: **GUIDELINES FOR USE OF SOCIAL MEDIA BY GOVERNMENT SERVANTS**

I am directed to refer to the Office Memorandum letter No.14/04/2021-D-II dated 25.08 .2021 issued by the Establishment Division on the captioned subject and the Punjab Civil Servants (Conduct) Rules, 1966, which provide guidelines for the conduct of civil servants, especially their participation in various media forums.

2. According to these rules and instructions, civil servants are prohibited from making public statements, opinions, or sharing information to media or online platforms without due approval of the Competent Authority. Officers serve as representatives of the provincial government and must be mindful of how their actions influence public perception. However, it has been observed with serious concern that some officers are engaging extensively on social media apps and websites, such as Facebook, Twitter, WhatsApp Groups, Instagram, microblogging sites, TikTok, and YouTube, without regard for high moral and ethical standards set by public service. Online comments, views, conduct or personal opinions must not harm national security, violate public order, decency or morality, constitute contempt of court, defamation or incitement to unlawful acts, or promote sectarianism. Such conduct is tantamount to misconduct and inefficiency under the rules.

3. Therefore, the Competent Authority has directed that no officer shall express views, opinions, share information online that do not align with their official duties or may be seen as inappropriate conduct under the applicable rules and shall not make any statement of fact or opinion or act in a manner which is capable of embarrassing the provincial government as per rule 22 of the rules ibid. Social media engagement must at all times respect the high standards of integrity, ethical conduct and judgment required of one's position.

4. I am further directed to intimate that afore mentioned instructions be followed in letter and spirit, failing which strict disciplinary action shall be taken against the violators as per rules/law/policy.

(Lt. (Retd.) Ashar Jamil Khan)
SECTION OFFICER (SERVICES-I)